

Countries and regions initiatives supporting zero emission road freight and logistics

Workshop 3 – Zero emission mobility in Piedmont and Italy - challenges and opportunities for companies and operators in the logistic sector

Co-organised by EMEurope, ALICE, Piedmont Region and FINPIEMONTE with the support of POLIS Network and ENTRANCE project



19 October 2022, 10 – 12.10 h (CET), Online (Zoom)

Registration: [link](#)

Draft Agenda

09.45 Virtual meeting room open

10.00 Opening and welcome

*Electric Mobility Europe (EMEurope), Marcia GIACOMINI
Regione Piemonte*

10.05 Introduction: The framework of collaboration for zero emission mobility and logistics in Europe

European Technology Platform for Logistics Innovation (ALICE), Fernando LIESA

10.10 SESSION 1 - Italy and Piedmont: policies, strategies and solutions for zero emission mobility

Moderator: Fernando LIESA

National framework: the Italian challenge on zero emission

National Institute for Transport Education and Research (ISFORT), Andrea APPETECCHIA

Piedmont Regional framework: the S3 and the Regional Hydrogen Strategy

Regione Piemonte, Tiziana DELL'OLMO e Daniele CAFFARENGO

The new urban logistic plan

Metropolitan City of Torino, Giuseppe ESTIVO

Overview on best practices and technical solutions

The System of Regional Innovation Clusters, Paolo DONDO

Industrial vision and the market point of view

The Italian Association of the Automotive Industry (ANFIA), Gianmarco GIORDA

11.15 SESSION 2 - Round table discussion: zero emission in the logistic sector

Moderator: Carlo RAFELE, Professor of Supply Chain Management, Department of Management and Production Engineering, Politecnico di Torino

- ▶ **Expert:** *Andrea BALLARIN, advisor*
- ▶ **Logistic operator:** *TBD*
- ▶ **Industry:** *IVECO Group, Alberto RUFFINO*
- ▶ **Research:** *Links Foundation, Tiziana DELMASTRO*

12.10 End of the workshop

